

## Neighbourhood Watch WA Strategy 2020 - 2023

<b>Our Vision</b>	To improve the quality of life for neighbours by: Empowering neighbours to build healthier relationships to improve the quality of life for everyone. Contribute to building friendly and connected communities where neighbours feel safe and secure.
<b>Our Mission</b>	To encourage and support local communities to work together to improve the quality of life and safety of local neighbourhoods.
<b>Core Social Value</b>	To enhance the well being of our communities.

### Our Goals are to:

<b>Increase community involvement in Neighbourhood Watch.</b>	Increase participation through effective use of technology ie social media and internet. Develop relevant high-quality toolkits for participants to support them in developing safer and connected communities including "how to" guides and case studies.
<b>Increase community awareness of neighbourhoods and the reporting of crime and anti social behaviour.</b>	Enhance community awareness by providing information on the benefits of information sharing and reporting. Develop a Neighbourhood Watch initiative that focusses on crime hot spots or areas of social need.
<b>Improve the level of household, business and personal safety and security in the community.</b>	Develop the Neighbourhood Watch website to be a more contemporary and efficient source of advice and information. Provide information and resources to ensure that our communities know how to stay safe.
<b>Raise awareness and profile of Neighbourhood Watch in the community.</b>	Share "good" practice stories through social media and other communication platforms.

### We will measure these by:

- Increased participation in Neighbourhood Watch (community and online groups).
- Increased reporting of criminal, anti social and suspicious behaviour.
- Increased awareness of local neighbourhoods and the people that live in them.
- Increased communication and participation in the detection and prevention of crime.